



THE RADIO CLUB OF AMERICA, INC.  
FOUNDED 1909, NEW YORK, USA

*Put your company name in front of all the Radio Club Members for additional advertising exposure at a low cost?*

**Advertise in the Radio Club Proceedings during 2008**

**Deadlines:**

Spring:  
Reservations Due: April 4  
Materials due: April 11

Fall:  
Reservations Due: August 15  
Materials Due: August 22

Directory:  
Reservations Due: October 8  
Materials Due: October 15

**Rates per Insertion:**

\$100 for a Mini Ad (3 ½" X 2 ¼")  
\$275 for a half horizontal page\*  
(8 ½ X 5 ½" trim)  
\$475 for a full page (8 ½ X 11")  
\$525 for the full page inside cover,  
front or rear  
\$600 for the full page outside rear  
cover  
\*half horizontal page to appear at  
the bottom of page only

All rates are net.

**Mechanical Specs:**

TRIM: 8 ½" x 11"  
BLEED: 8 ¾" x 11 ¼"  
LIVE AREA: 7 ¾" x 10 ½"  
Black & White, 133 line screen.

**QuarkXPress, Adobe Illustrator, Photoshop, Pagemaker, InDesign**

NOTE: Please include all fonts and supporting files with these documents when necessary.

**Photos, Supporting files & Finished Art formats:**

TIFF, EPS, PDF or JPEG at 300 dpi resolution or better.

**CONTACT:**

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