



THE RADIO CLUB OF AMERICA, INC.
FOUNDED 1909, NEW YORK, USA

Put your company name in front of all the Radio Club Members for additional advertising exposure at a low cost?

Advertise in the Radio Club Proceedings during 2009

Deadlines:

Spring:

Reservations Due: April 6
Materials due: April 13

Fall:

Reservations Due: August 17
Materials Due: August 24

Rates per Insertion:

\$100 for a Mini Ad (3 ½" X 2 ¼")
\$275 for a half horizontal page*
(8 ½ X 5 ½" trim)
\$475 for a full page (8 ½ X 11")
\$525 for the full page inside cover,
front or rear
\$600 for the full page outside rear
cover
*half horizontal page to appear at
the bottom of page only

All rates are net.

Mechanical Specs:

TRIM: 8 ½" x 11"

BLEED: 8 ¾" x 11 ¼"

LIVE AREA: 7 ¾" x 10 ½"

Black & White, 133 line screen.

QuarkXPress, Adobe Illustrator, Photoshop, Pagemaker, InDesign

NOTE: Please include all fonts and supporting files with these documents when necessary.

Photos, Supporting files & Finished Art formats:

TIFF, EPS, PDF or JPEG at 300 dpi resolution or better.

CONTACT:

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